



ChemPort Reference Linking Service

Participating Publisher Contact Information

By participating in ChemPort Reference Linking, your subscribers can obtain an abstract as well as the bibliographic information for matched references for FREE! Please fill out the contact information and sign two copies of the "Memorandum of Understanding". We will sign both and return one copy to you.

Send to: Harry Boyle
% Chemical Abstracts Service
2540 Olentangy River Road
Columbus, Ohio 43202 - 1505

Contact Information

Publisher Name: _____

Publisher URL: _____

Name of Contact: _____

Address: _____

State/ Region: _____ Postal Code: _____

Country: _____

Phone Number: _____ Fax: _____

Email address: _____

How did you hear about CAS' ChemPort?

MEMORANDUM OF UNDERSTANDING

_____ (the "Publisher") and the American Chemical Society acting through its Chemical Abstracts Service division (the "ChemPort Reference Linking Service Operator") agree to work cooperatively on the WEB based ChemPort Reference Linking Service. Through their cooperation on the ChemPort Reference Linking service, the Publisher and the ChemPort Reference Linking Service Operator will enable customers to link from cited references within electronic journal articles at the Publisher's web site to the ChemPort Reference Linking web portal. This will be accomplished by the Publisher matching cited reference meta data contained in journal articles against the reference matching server operated by the ChemPort Reference Linking Service Operator. Successful matches will result in the return, to the Publisher, of a value that enables the Publisher to generate a link to the ChemPort Reference Linking web portal. Publisher's customers who access the ChemPort Reference Linking web portal will be able to view the cited article's bibliographic information, abstract, links to the full text of the article at a ChemPort participating publisher web site (if available), and other such services as the ChemPort Reference Linking Service Operator chooses to provide.

The Publisher and the ChemPort Reference Linking Operator have mutually agreed to the following terms and conditions:

- Participation is non-exclusive for both parties.
- The parties' respective technical staff will work cooperatively to generate links from the cited references within the Publisher's journal articles located at the Publisher's web site to the ChemPort Reference Linking web portal.
- The parties will bear their own costs for the development and operation of the links.
- The Publisher will control the business terms under which customers will be allowed access to its full-text journal data and the associated cited reference links.
- The Publisher agrees to full participation, which, for purposes of this Memorandum of Understanding, shall mean that the Publisher and the ChemPort Reference Linking Operator will mutually decide on the publisher journal content to be matched. The publisher will use his best effort to match all machine readable cited references within this content in a timely manner.
- Both parties will mutually agree upon the tag line and/or promotional words used at the Publisher web site to identify the links to the ChemPort Reference Linking web portal.
- The Publisher agrees to present all successfully matched links to the ChemPort Reference Linking web portal in no less favorable or visible form than any other links associated with the cited references.
- The Publisher agrees to promote its participation in the ChemPort Reference Linking web portal to the same extent they promote their work with other third-party services.
- Both parties will mutually agree upon public announcements related to Publisher's participation in the ChemPort Reference Linking service.



- Both parties will mutually agree on the branding to be used on the ChemPort Reference Linking web page that customers see when they arrive at the ChemPort Reference Linking web portal.
- Each party agrees to keep any customer usage statistics strictly confidential.
- This agreement shall continue until terminated by either party upon 30-days written notice. Upon termination the Publisher can choose to retain the existing reference links in its articles or delete them. The ChemPort Reference Linking Service Operator may, at its option, honor any such links.

AGREED:

Chemical Abstracts Service

Publisher

(signature)

(signature)

Catharina C. Maulbecker

Name: _____

Vice President, Marketing and Sales

Title: _____

Date: _____

Date: _____